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DESCRIPTION: Enough Is Enough® (EIE) is a 501(c)(3) non-profit, non-partisan organization whose mission is to make the Internet safer for children and families. EIE was founded in 1992 and continues to pioneer efforts to confront online victimization children.

INTERNET SAFETY 101® PROGRAM: Enough Is Enough® developed the *Internet Safety 101®* to educate, equip and empower parents and educators with the knowledge and resources needed to protect children from the online dangers of pornography, cyber bullying, sexual predators, sexting and threats related to social networking, mobile and gaming devices. The program includes a four-part DVD teaching series, workbook, Rules ‘N Tools® booklet, facilitator’s guide and web site (www.internetsafety101.org).

The program also includes documentary style interviews of kids, parents, victims and a convicted sex offender, as well as expert advice from clinicians, child safety advocates, law enforcement and technology insiders. The Internet safety training was shot in front of a live studio audience and was led by renowned Internet safety expert, author and EIE president, Donna Rice Hughes.

AWARDS: The *Internet Safety 101®* PBS Television Series received a 2013 Emmy Award and Donna Rice Hughes also received an Emmy nomination in the Program Host/Moderator category for her role as host of the program series. Received the 2009 Silver Davey Award in Educational Film and the 2010 Silver Telley Award for 101 DVD Teaching Series.

PRESS KIT: <http://www.internetsafety101.org/presskit.htm>

Please include a link to www.internetsafety101.org and www.enough.org on all online articles and posted broadcasts.

INFORMATION SPECIFIC TO BROADCAST JOURNALISTS:

EIE requests interviewer/host to include mention of EIE’s:

- Internet Safety 101 Program
- Internet Safety 101 website: www.internetsafety101.org
- Introduction of Donna Rice Hughes as president of EIE and executive producer and instructor of the Internet Safety 101 DVD teaching series.

TELEVISION TITLE: EIE spokesperson title/subtitle for television interviews should include the following on screen:

LINE 1: Spokesperson’s name (Donna Rice Hughes)

LINE 2: www.internetsafety101.org and/or Enough Is Enough

B-ROLL: EIE supplies video footage for B-roll or excerpt use in broadcast new reports:

<http://www.internetsafety101.org/requestvids.htm>

Journalists must acknowledge that use of video footage is from the Internet Safety 101 program, courtesy of Enough Is Enough.

DONNA RICE HUGHES BIO



Donna Rice Hughes, President and CEO of Enough Is Enough® (EIE) Is an internationally known Internet safety expert, author, and speaker. EIE's mission is to make the Internet safer for children and families. Under her leadership, EIE created the *Internet Safety 101*® multimedia Program with DOJ. She is the Executive Producer, and host of the *Internet Safety 101*® DVD series which was reformatted into the *Internet Safety 101*® Television Series for PBS and earned an Emmy Award. Donna also received an Emmy nomination as Host/Moderator of the PBS TV Series.

Donna has been a featured guest on Dateline, The Today Show, The Factor, Oprah and 20/20, having given more than 4,000 media interviews on preventing online sexual exploitation of children. She also authored the book *Kids Online Protecting Your Children in Cyber Space* (1998). She is the recent recipient of the 2013 Women In Technology Award (WIT) for Social Impact.

She has testified numerous times before Congress, served on the COPA Commission, the Virginia AG's Internet Safety Task Force and the Internet Safety Technical Task Force, formed by the U.S. Attorneys General.

She is a Magna Cum Laude, Phi Beta Kappa graduate of the University of South Carolina with a major in Biology/Pre-Med and a minor focus in business. For more information visit, www.internetsafety101.org

SPECIAL NOTICE: Please do not show or include any pictures or video footage from the 1987 political scandal involving Donna Rice Hughes.

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